

Today in EYE-OPENER May 11, 2015

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1) Scholarships to ARSL Fall Conference: This news comes from Tena Hanson, Estherville PL Director and Past President of ARSL—Association for Rural and Small Libraries. ARSL is offering 3 scholarships for first-time conference attendees to attend its annual fall conference in Little Rock (AR) October 1-3, 2015.

As Tena explains *"...the scholarships vary, but provide for conference membership, a travel stipend, and hotel accommodations. All are welcome to apply including students, para-professionals, and MLS-degreed librarians. Applications must be received by **5:00PM CST on June 19, 2015 to be considered.**"*

The ARSL conference is entirely dedicated to libraries that serve smaller and or rural populations. Last year, well over 300 library professionals gathered; this year's goal is 500 small and rural professionals together to gain support from, learn from, and most importantly build connections with each other. You may wonder what small is defined as; well we have long said that if you think your system is small or rural, it probably is !..."

Among the pre-conferences available: a session on emergency planning, accidental leadership, apps, and more. Two planned tours are also available: one is a walking tour of the Riverwalk area, the second is a stop at the Clinton Presidential Center Library.

Registration costs for ARSL 2015 begin at \$263.50 (member rate) slightly more for non-members. This fee includes 3 days of learning, access to the welcome reception, breakfast (Thurs/Fri) lunch (Thurs/Fri) and a Saturday brunch. This year's conference also includes access to all speaker events, including Friday's featured author P.C. Cast. Registration for the conference, pre-conferences, and tours is available by going to <http://www.regonline.com/2015arslannualconference>

Back to the scholarships: more information including the application form is available on the ARSL website <http://arsl.info/annual-conference-awards-calendar/award-scholarship-info/> If you have any questions about the process or have any trouble with the application form, please do not hesitate to contact the scholarship chair Shirley Vonderhaar (Dyersville PL) svonderhaar@dyersville.lib.ia.us



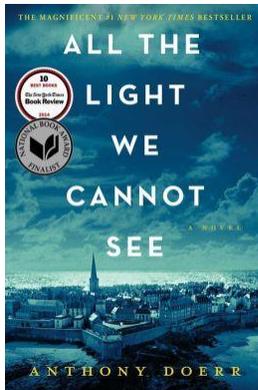
2) Tech Conference in Storm Lake: Earlier issues of *Monday Morning Eye-Opener* included news about an annual technology conference in Storm Lake. Sponsored by Northwest AEA and Prairie Lakes AEA, the **2015 TICL Conference** is scheduled **June 15-16** at **BVU campus**. TICL stands for **Technology Integration**

for 21st Century Learners and while aimed at K-12 faculty, this is a valuable opportunity for public library staff as well. I've attended this conference in previous years and there is much here to recommend: national keynote speakers, dozens of breakout sessions, networking with school librarians and teachers. And the best part: for Northwest Iowans, this is pretty close to home!

The schedule of events is posted now and here's a look at some of the breakout sessions:

- Digital Citizenship
- Robots for Elementary STEM Programs
- Kindergartners Speak, We Listen
- Tweet, Tweet: Using Twitter and Social Media to Encourage Learning
- Top Tips for Searching Google
- Makerspace: Make it Happen
- Let WORD Do the Work

Registration fee for this conference is \$100.00. Learn more at the TICL website <http://www.ticl-ia.org/>



3) Pulitzer Prize Winner in Fiction: The 2015 Pulitzer Prizes were announced in late April, awarding the NY Times best-selling novel All the Light We Cannot See as the 2015 Pulitzer Prize winner for fiction. Written by Anthony Doerr, this novel is the story of a blind French girl and a German boy whose paths collide in occupied France during the chaos of WWII.

Named for Joseph Pulitzer and “honoring excellence in journalism and the arts since 1917,” the Pulitzer Prize is among the most notable achievements in journalism, literature, and drama. Today, there are 21 awards that also include outstanding achievements in poetry, music, and photography.

No doubt, All the Light We Cannot See doesn't sit on your shelves for long! Given its popularity, this would make a logical choice for book discussion groups. For collection development purposes, libraries can accompany this year's fiction winner with this year's non-fiction titles. Here are a just few:

- Winner in general non-fiction = The 6th Extinction: An Unnatural History by Elizabeth Kolbert
- Winner in poetry = Digest by Gregory Pardlo
- Winner in history = Encounters at the Heart of the World: A History of the Mandan People by Elizabeth Fenn
- Winner in biography = The Pope and Mussolini: The Secret History of Pius XI and the Rise of Fascism in Europe by David I. Kertzer

For more on the 2015 Pulitzer Prizes, visit this website <http://www.pulitzer.org/>

4) Public Library Management 2 Summer School: As you know, consulting staff at Iowa Library Services have been revamping the **Public Library Management** courses. Making changes to learning objectives, assignments, and topics caused us to suspend both course for this spring. Happily, we've made good headway: **PLM2** is ready to go and will be offered this summer. Important note: enrolling in **PLM2** requires successful completion of PLM1.



PLM2 is now open for registration in the c.e. catalog <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed> Given the revamped course, these are the topics covered in **PLM2**:

- Strategic Planning
- Community Analysis
- Community Relations
- Supporting Lifelong Learners
- Programming and Services
- Digital Literacy
- Reference and Reader's Advisory
- Telling the Library Story

PLM1 will be ready to roll by fall. In the meantime, **PLM2 registration deadline is May 26**—space is limited to 25 people. The summer course begins on **June 16** with the face-to-face session in Des Moines; thereafter, the remaining 7 classes are held online **June 23, 30, July 7, 14, 21, 28, August 4**. Look to the c.e. catalog for details and let us know if questions.

5) Meetings / Events This Week: Note this Wednesday May 13 is our monthly staff meeting in Des Moines. District Offices will be closed, but you're welcome to call the Des Moines Office at 800-248-4483 if you need assistance. Back on Thursday, thanks!

Choose from these national webinars this week; full descriptions and registration info here <http://www.statelibraryofia.org/ld/c-d/continuing-ed/other-conted>

May 11. 12:00-1:00PM. *Flourish with Feedback* sponsored by Training Magazine Network <http://www.trainingmagnetwork.com/calendar>

May 12. 1:00-2:00PM. *What We're Reading for Fall 2015: Staff Favorites from Penguin Random House* sponsored by Booklist <http://www.booklistonline.com/webinars>

May 13. 12:00-1:00PM. *Cybersecurity: A Shared Responsibility with Infinite Opportunities* sponsored by Federal Depository Library Program <http://www.fdlp.gov/about-the-fdlp/fdlp-events-calendar>

May 13. 12:00-1:00PM. *Escape From the Maelstrom: Managing Priorities in a Chaotic Workplace* sponsored by Training Magazine Network <http://www.trainingmagnetwork.com/calendar>

May 15. 1:00-2:00PM. *People—Difficult or Different* sponsored by Effectiveness Institute http://www.effectivenessinstitute.com/index.php?option=com_dtregister&Itemid=54



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